

VAREP MAGAZINE

A HOUSING, ECONOMIC, FINANCIAL, & VA LOAN BENEFIT RESOURCE FOR THE MILITARY-CONNECTED COMMUNITIES

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TABLE OF CONTENTS

MAINSTAYS

Message From National President PAGE 4

VAREP Wire – The Briefing PAGE 11

The Member Advantage PAGE 15

Standing Guard - VAREP Nation Advocacy PAGE 21

Training Grounds – VAREP Education PAGE 27

Counseling Stability Hub PAGE 30

BOOTS2Careers™ PAGE 34

BOOTS2Boss™ PAGE 36

Financial Frontline™ PAGE 38

VAREP In Action PAGE 42

FEATURED

VAREP Rising – A New Era of Service
PAGE 6

2026 Economic & Housing Outlook
PAGE 9

Honoring Military Families
PAGE 18

Driven to Serve
PAGE 32

R.A.M.P.
PAGE 33

**Our Impact:
Mortgage-Free Home Donation**
PAGE 40

EDITORIAL

PUBLISHER

USA Homeownership Foundation, Inc.
DBA Veterans Association of Real Estate Professionals

EDITOR

Dana Ahern

CREATIVE

CHIEF OF STAFF

Jesus Lopez

SENIOR WEB DEVELOPER

Francisco Labias

CONTACT VAREP

HEADQUARTERS

951-444-7363
info@VAREP.org
495 E. Rincon St., Suite 110
Corona, CA 92879

WWW.VAREP.ORG

VAREP RISING

A NEW ERA OF SERVICE

Built to Serve. Designed to Endure. Inspired by Those Who Served.

For more than a decade, the Veterans Association of Real Estate Professionals (VAREP) has been at the forefront of addressing the housing and financial needs of the military and veteran community. Through advocacy, education, and direct services, VAREP has become the nation's only HUD-approved housing counseling agency that also operates as a Veteran Service Organization (VSO). Today, we take the next step forward with VAREP Rising.

Evolution & Continuous Improvement

The needs of service members, veterans, and their families are constantly changing. To meet them, VAREP is transforming its membership model to be more consumer-facing, while maintaining strong ties with real estate, lending, and housing professionals.

This dual structure ensures that military families are directly empowered with resources and services, while still being connected to trained, mission-driven experts who know how to navigate VA benefits, housing programs, and unique military life challenges.

Free National Core Membership

At the heart of this transformation is the Free National Core Membership. It provides immediate access to VAREP's expanding library of education, resources, and programs without barriers to entry. By removing cost, VAREP ensures every military-connected household can benefit from the tools needed to achieve financial stability and sustainable homeownership.

“

Our future is about more than membership—it's about building a movement. By opening access to every military-connected household while keeping industry partners engaged, we are ensuring no hero family ever walks the path to homeownership alone.

— Son Nguyen, Founder & President, VAREP

National Core Member Classifications - Choose Your Path

★ Armed Forces

Servicemembers, Veterans, National Guard & Reserves, Cadets or ROTC students, Surviving Spouses, and immediate family within two degrees of consanguinity (spouses, children, siblings, parents, grandparents).

★ Patriot Society

Extended family (aunts, uncles, cousins, in-laws) and civilian allies and supporters from all walks of life.

On-Demand Services

VAREP is embracing the on-demand era. Members can access HUD-certified housing and financial counseling, education, and support when and how they need it. Whether it's VA home loan guidance, foreclosure prevention, credit repair, or rental readiness, VAREP delivers tailored help at the right time.

Notes:

- Members only pay for the services they choose, delivered by HUD-Certified Counselors who understand military culture.
- Foreclosure prevention and homelessness counseling services are provided free of charge. No client will be turned away or denied services due to inability to pay.

Enhanced Subscriptions

For those seeking a deeper connection, VAREP offers five subscription options that unlock advanced resources, specialized training, and expanded opportunities:

- **Military Community – \$29/year (\$2.41/month):**
Tools and resources tailored for servicemembers, veterans, and their families.
- **Housing Professional – \$99/year (\$8.25/month):**
Advanced training and insights for real estate and lending professionals.
- **VAREP Chapter Affiliation – \$19/year (\$1.29/month):**
Stay connected and engaged with local VAREP chapters nationwide.
- **MVP Heroes Housing Network – \$999/Year**
Join a nationwide referral network of vetted professionals serving Military, Veterans, and Community Heroes.
- **Business Affiliate “Marketplace” – Tiered Pricing:**
Scaled access for local, regional, and national businesses looking to serve the VAREP community.

FUN FACT: Claiming Our Name

Since our inception, the **VAREP.org** URL was held hostage by a name-hoarding company. For 14 years, we tried unsuccessfully to secure it. Today, as we launch this next chapter, we are proud to finally own what is rightfully ours **www.varep.org** our true namesake and digital home.

***Thank you for your interest—
and for previewing
VAREP Magazine.***

***Unlock the full edition and
future releases by joining as
a VAREP FREE National Core
Member, then add a Military
Community or Housing
Professional subscription.***

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**USA
Homeownership
Foundation**

